

For Immediate Release

## MUTOH XpertJet 1641SR Pro Wins BLI Pick Award from Keypoint Intelligence

MUTOH Europe nv (Oostende, Belgium), EMEA business unit of MUTOH Industries Co. Ltd., Japan, has announced that MUTOH XpertJet 1641SR Pro is being honored with a Buyers Lab 2023 Pick Award for Outstanding Entry-Level CMYK Eco-Solvent/Latex 54"/64" Printer from Keypoint Intelligence, an independent research and testing organization.



Outstanding Entry-Level CMYK Eco-Solvent/Latex 54″/64″ Printer

BLI Pick Awards are reserved only for products that have undergone a rigorous testing process and deemed 'best in class' by experienced analysts. The award-winning XpertJet 1641SR Pro was evaluated as follows.

- Fastest print speeds for an entry-level CMYK device to date.
- Largest color gamut across all entry-level CMYK devices tested.
- Excellent rating for skin halftone reproduction.
- Excellent automated procedures for media setup, alignment and media length tracking reduces user setup times.
- Auto nozzle blockage checking and nozzle area select system minimizes risks during unattended printing periods.

Commenting on receiving the award, Mr. Takatsu, Managing Director of MUTOH Europe said, "We are extremely proud to have our XpertJet 1641SR Pro printer recognized with a BLI Pick Award from Keypoint Intelligence. We never compromise on quality and we have always put high print quality, productivity, and reliability at the top of our priorities list. To us, this award is a clear recognition of the true innovation that is under the bonnet of our XpertJet Pro printer line, which we released in Q1 of 2022. And since attribution of this award is based on intensive independent apples-to-apples testing, it offers true added value to print providers looking to invest in future-proof digital print equipment."

MUTOH has always taken great pride in the design and manufacturing of its made-in-Japan quality products and top-notch service. MUTOH is committed to constant innovation and leading advancements in technology. MUTOH will continue to provide products that meet the highest quality standards in the industry.

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## About Keypoint Intelligence

For 60 years, clients in the digital imaging industry have relied on Keypoint Intelligence for independent hands-on testing, lab data, and extensive market research to drive their product and sales success. Keypoint Intelligence has been recognized as the industry's most trusted resource for unbiased information, analysis, and awards due to decades of analyst experience. Customers have harnessed this mission-critical knowledge for strategic decision-making, daily sales enablement, and operational excellence to improve business goals and increase bottom lines. With a central focus on clients, Keypoint Intelligence continues to evolve as the industry changes by expanding offerings and updating methods, while intimately understanding and serving manufacturers', channels', and their customers' transformation in the digital printing and imaging sector.